



**For Immediate Release**  
March 12, 2018

**Contacts:** [Eileen Houlihan](#), ARTBA, 202.289.1019  
[Brian Turmail](#), AGC, 703.837.5310  
[Stacy Day](#), ATM, 202.463.5682

## **New Ads Urge Action on Infrastructure, Permanent Solution for Highway Trust Fund**

**(WASHINGTON)**—“If we’re stuck in gridlock, so is our economy. Congestion drives up the price of everything we make, buy and export. It’s a \$160 billion hidden tax.” That’s the key message of a new ad campaign urging Congress and the Trump administration to act now to develop and pass a robust transportation infrastructure investment package and a permanent fix for the Highway Trust Fund.

The ad campaign, developed by the Transportation Construction Coalition (TCC) and Americans for Transportation Mobility (ATM) Coalition, features a [30-second television spot](#) (“Stuck”) that begins airing this week in Washington, D.C. Companion [digital ads](#) direct users to an [opinion piece](#) calling on policymakers to “envision and create the transportation network tomorrow demands.”

The piece outlines the groups’ top two priorities:

**Priority 1:** Provide an expanded and sustainable revenue solution to support and grow future Highway Trust Fund-supported investments as Congress and the Trump administration work to develop an infrastructure investment package. A bipartisan 253 members of the House went on record in 2017 as supporting a Highway Trust Fund fix as part of tax reform. The Transportation Construction Coalition and Americans for Transportation Mobility agree that any trust fund solution “should entail a long-term, dedicated, user-based revenue stream.”

**Priority 2:** Any additional funds provided in an infrastructure package this year should be invested in projects that will facilitate long-term regional and national economic growth and create new jobs. This is a chance to ensure enduring benefits to both the economy and America’s infrastructure.

The opinion piece concludes: “With Republicans, Democrats and President Trump all voicing support for an infrastructure bill, this is a rare chance for all parties to show how Washington can come together to accomplish big things for their constituents. This is a generational opportunity to turn blueprints and big thinking into a 21<sup>st</sup> century infrastructure network. Let’s get moving.”

The ads will run over the next two months.

Established in 1996 and co-chaired by the American Road & Transportation Builders Association (ARTBA) and the Associated General Contractors of America (AGC), the 31 associations and labor unions that make up the TCC have a direct market interest in the federal transportation program. A complete list of members can be found at: [www.transportationconstructioncoalition.org](http://www.transportationconstructioncoalition.org).

The Americans for Transportation Mobility (ATM) Coalition was established by the U.S. Chamber of Commerce in 2000. It brings together businesses, the labor and union sectors, transportation stakeholders, and the public

to advocate a robust transportation infrastructure grid in the United States. This includes promoting ongoing and sustainable funding through policies and broad-based initiatives.

###