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New Ad Campaign Urges Action on Permanent Highway Trust Fund Fix & Infrastructure Investment Package

(WASHINGTON)— “Congress: Fix Our Infrastructure Problem Now.” That’s the key message of a new ad campaign urging Congress and the Trump administration to develop and pass this year a robust transportation infrastructure investment package and a permanent fix for the Highway Trust Fund (HTF).

The ad campaign, developed by the [Transportation Construction Coalition \(TCC\)](#) and [Americans for Transportation Mobility \(ATM\)](#), begins today with an opinion piece in Politico asking the nation’s leaders for a renewed commitment to “invest financially in America’s transportation infrastructure.” The piece also features digital ads that connect to the TCC’s website.

To call attention to America’s transportation challenges, the piece cites examples of deteriorating bridges and roadways that were forced to close recently in northern California, outside Boston and in downtown Chicago. It also highlights a January 23-24 [Rasmussen Reports poll](#) that found nearly 90 percent of likely voters “believe Democrats and President Trump should work together in 2019 to pass legislation that would improve... infrastructure.”

The two-month campaign will culminate in a 30-second television spot (“Stuck”) that begins airing in May in Washington, D.C., in the run up to the TCC’s Washington fly-in and National Infrastructure Week.

The digital and TV ads outline the groups’ top two priorities:

- **Priority 1:** Provide an expanded and sustainable way to pay for future Highway Trust Fund supported investments that keep pace with our Nation’s growing infrastructure.
- **Priority 2:** Expand Trust Fund resources for projects that ease traffic congestion, improve safety and support long-term economic growth.

The opinion piece concludes: “A generational opportunity to turn blueprints and big thinking into a 21st century infrastructure network stands before us. Congress and the president need to get moving.”

Established in 1996 and co-chaired by the American Road & Transportation Builders Association (ARTBA) and the Associated General Contractors of America (AGC), the 31 associations and labor unions that make up the TCC have a direct market interest in the federal transportation program. A complete list of members can be found at: www.transportationconstructioncoalition.org.

The Americans for Transportation Mobility (ATM) coalition was established by the U.S. Chamber of Commerce in 2000. It brings together businesses, the labor and union sectors, transportation stakeholders, and the public to advocate a robust transportation infrastructure grid in the United States. This includes promoting ongoing and sustainable funding through policies and broad-based initiatives.

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